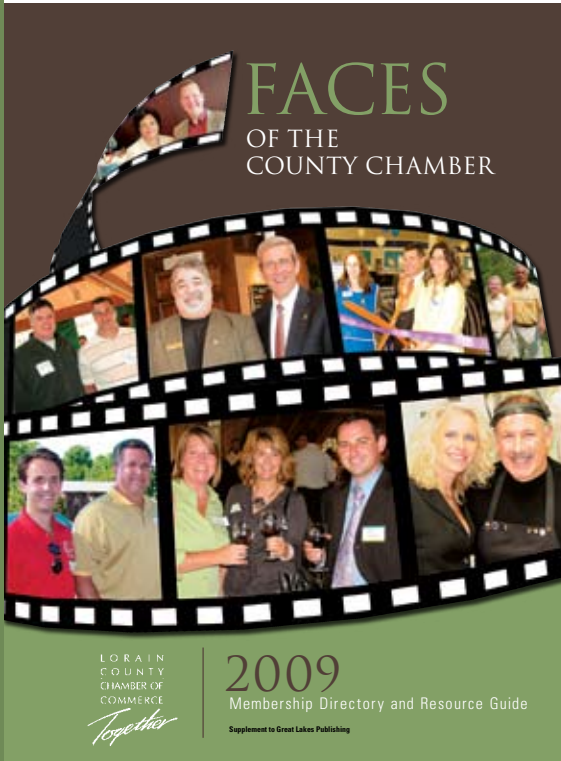


Lorain County's #1 economic development tool is also the most comprehensive guide to products and services.



The 2010 Lorain County Chamber of Commerce Membership Directory & Resource Guide



Throughout Lorain County, you will reach the key target markets with your ad.

The Lorain County Chamber of Commerce and *Cleveland Magazine* are excited to continue our partnership to produce the Chamber's annual Membership Directory and Resource Guide. The Directory features a vast array of business contacts and recreational opportunities, providing the residents of Lorain County with a one-stop resource guide.

The 2010 Directory builds on years of success, giving advertisers the perfect environment to reach consumer and commercial clients with their advertising message. Again this year, the Directory will be sent to all Lorain County Chamber members, along with a year-long subscription to *Inside Business Magazine*.

New for 2010 – Specialty and Enhanced Listings

Add highlights to make your listing stand out from the rest.

Specialty Listing

\$75

Includes a shaded background, larger company name and 50 word description

Stephen J. Bassett, CPA

**Bassett, Stephen J.,
CPA & Attorney At Law**
Stephen J. Bassett
22775 Commerce Park Pl., Suite 1
Bassettwood, OH 44122
(419) 765-8256 • FAX (419) 765-8188
sbassett@bassett.com

Representing the Cleveland remodeling industry for the past 23 years. Has been a practicing Certified Public Accountant and Attorney at Law in the Greater Cleveland area.

Enhanced Listing

\$150

Includes a shaded background, color company logo, larger company name and 50 word description



**Issue Date:
March 2010**

**Ad Sales Close:
January 19, 2010**

**Ads Due:
January 26, 2010**

The newly reformatted 2010 Directory will feature the full membership and bonus content, including:

- ◆ Alphabetical member listing
- ◆ Advertiser index
- ◆ Full color photos from last year's events
- ◆ News and events for the 2010 year
- ◆ Specialty and Enhanced Listing options for advertisers
- ◆ An electronic version of the Directory available online with hyperlinks to advertiser's Web sites.

**Don't miss out on this exciting economic development opportunity!
Contact Andy Flando at 216-377-3640 or flando@glpublishing for more information.**

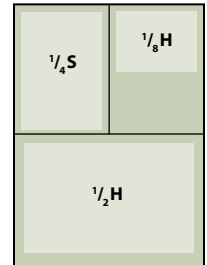
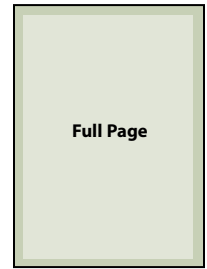


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The 2010 Lorain County Chamber of Commerce Membership Directory & Resource Guide

Covers	2nd \$3,545.00	3rd \$3,450.00	Back \$3,675.00
<i>Ad Size</i>	<i>Black & White</i>	<i>4-Color</i>	<i>Dimensions</i>
Full Page	\$1,860.00	\$2,050.00	7" x 10" 8 1/4" x 11 1/8" (bleed) 8" x 10 7/8" (trim)
1/2 Page (horizontal)	\$1,155.00	\$1,465.00	7" x 4 7/8"
1/2 Page (vertical)			4 5/8" x 7 1/2"
1/4 Page (square)	\$ 675.00	\$1,025.00	3 3/8" x 4 7/8"
1/8 Page (horizontal)	\$ 425.00	\$ 425.00	3 3/8" x 2 3/8"
Enhanced Listing		\$ 150.00	
Specialty Listing		\$ 75.00	

Keep live matter 1/4" from the trim edge top and bottom and 1/2" from outer trim edge.



Electronic Requirements

- PDF documents are preferred.** Files should be 350 dpi. Files should be Press Optimized, converted to CMYK (cyan, magenta, yellow and black) with all fonts embedded. A client-supplied contract proof is preferred. If one is not provided, we will run our standard in-house color laser proof for the printer at no charge. Great Lakes Publishing will be relieved of all responsibility for any form of compensation if a client-supplied contract proof is not provided before press-time.
- Ad Proofs:** Great Lakes Publishing will not supply faxes or soft PDF proofs on client-supplied files or PDFs. We assume due diligence was taken by the client, or their agency to preflight and proof all advertisements before submission. If we detect an error with any of the supplied material before going to press, we will make a reasonable effort to contact you to correct and resubmit your files or PDF before publication.
- Spot Color Ads:** (Use of PMS inks) We do not support spot color printing for *Home Decor*. Therefore, 2- and 3-color ads must be produced in a CMYK equivalent.
- Specifications:** All images are to be CMYK tiff or eps files and must be high resolution (350 dpi minimum). Include PostScript Type 1 fonts. Also include a color or b/w laser proof, as the client assumes responsibility if no proof is provided. If fonts are not provided, Great Lakes Publishing reserves the right to substitute the closest font available. Information on how to produce a press quality PDF file is available at www.glpublishing.com.
- Ad Templates:** All ad dimensions listed above are available at www.glpublishing.com in a PDF for you to download and then import into your layout program.
- Accepted Media:** Files may be submitted on CD-ROM or sent to our FTP site, visit www.glpublishing.com for step-by-step instructions. We cannot receive ad materials through e-mail.
- Film:** Great Lakes Publishing is Computer to Plate and cannot accept film.

For further information on our digital specifications or ad material closing dates, please contact our production manager at 216.771.2833.

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LORAIN
COUNTY
CHAMBER OF
COMMERCE

Together

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