



SMALL BUSINESS WEBINARS



NO COST webinars that address the issues impacting small businesses today!



HEALTHCARE 101 & CONSUMER-DIRECTED HEALTHCARE (2-part series)

January 23 and January 30, 2007 or
April 24 and May 1, 2007
10:00 a.m. - 11:30 a.m. EST



Background & Learning Objectives

Roughly 45 million Americans live without health insurance. Of those without health insurance, about 60 percent are small business owners, employees of small businesses, and their families. HealthCare 101 and Consumer-Directed Healthcare were designed to acquaint small business owners with new initiatives, and to help them understand the issue of healthcare costs by addressing such factors as the reasons driving healthcare costs, the number of employees necessary to form a "group plan," what cost containment measures can be taken to maintain a group health plan, and "Consumer-Directed Healthcare."



Ohio Office of Energy Efficiency

ENERGY SAVER

February 27, 2007 or May 29, 2007
10:00 a.m. - 11:30 a.m. EST



Background & Learning Objectives

At the Governor's Small Business Summit in November 2005, many small business owners commented on the difficulty of dealing with escalating energy costs and expressed the need for tools to assess energy use, to identify different energy efficiency measures, and estimate the costs and returns of each measure. The Ohio Small Business Energy Saver was customized from an energy savings software application offered by Nexus Energy Software. *This tool is designed to help those businesses who spend less than \$150,000 annually on energy.* This web-based pilot program was purchased by the Ohio Department of Development and will be maintained with financial support from Ohio's investor-owned gas and electric utilities.

During this webinar, small business owners *who spend less than \$150,000 annually on energy* will learn how to use the Ohio Small Business Energy Saver tool to calculate the returns on investment for different energy efficiency measures. They will also be provided with information on the Energy Loan Fund and how grants and low interest loans can help small businesses implement the energy efficient measures they choose to adopt.



ACCESS TO CAPITAL
March 27, 2007 or June 26, 2007
10:00 a.m. - 12:00 p.m. EST



Background & Learning Objectives

The Ohio Small Business Development Center Program (SBDC) program is provided through a partnership between the Ohio Department of Development, the U.S. Small Business Administration and selected chambers of commerce, universities, and economic development agencies. In addition to offering free, confidential, in-depth one-on-one and e-counseling, quality-based assessments, and technical assistance and training, the SBDCs offer information on and guidance in loan packaging. We help small business owners and entrepreneurs locate funding through SBA and state loan programs, as well as conventional lending.

During this webinar, participants will get an overview of the major federal and state loan programs, and how to locate funding sources. These include the regular 7(a) business loans, 504 Loan Program, BLX, Ohio 166 Direct Loans & Ohio Enterprise Bond Fund, the Ohio Capital Access program, and Energy Loan Fund.

To REGISTER for any or all of these webinars, visit www.EntrepreneurOhio.org, click the Training link in the left-hand column, then scroll down to Small Business Webinars to locate the appropriate registration link. Any questions regarding the webinars may be answered by calling (800) 848-1300, and asking for either Domini Hunt, ext. 8-4607 or John Greenway, ext. 6-7406.

To locate the Ohio SBDC office in your area that can provide you with one-on-one counseling regarding any of these issues, call the SBDC State Lead Office at (800) 848-1300, ext. 6-2711 or visit www.ohiosbdc.org.